• Pig Factory Farming Script: voice over

### Music starts and then the voice over comes in

### Pigs around the world are being factory farmed,

- Conveyer belt moves pigs in, ham comes out. Chimneys pumping up and down. (Factory/industrial noise of gears etc)

## Female Pigs are kept in 60cm by 2m farrowing crates, unable to move, forced to live in poor conditions.

- factory turns transforms into metal box (transformer/mechanical moving/building noise)
- eyes in cage blink (pig noises)

12 weeks is the natural nursing time for piglets but in these conditions they are taken away as early as 4 weeks so the female can give birth yet again.

- Cage is moved to the left and replaced with a calendar showing 12 weeks (swoosh noise)
- Calendar pages' fly off, fast blanking the screen to reveal a a page with 4 weeks on it (paper being flicked through noise)

After 5 years she is no longer useful and sent off to slaughter.

- Hand fly's on top of calendar (smack sound)
- Knife swipes across the finger and the fingers fall and bounce on the ground (shing cut/swing sound, fingers thudding on the floor sound)

The males are shipped off to slaughter while the female piglets restart the viscous cycle.

- Zooms into the palm of the hand (zoom/moving sound)
- Shows a blue male gender sign with a skull over the top (pig squealing sound)
- The arrow pointing to the right swings down to show the female gender sign (turns pink) (moving sound)
- Sign spins around fast to revel a three arrow cycle sign that spins slowly (slowly moving sound)

# One slaughter house in the US kills 1000 pigs per year with the whole of the US killing over 110million pigs per year.

- Arrows shoot off the page in different directions, shot follows one to a new frame with a house. Arrow becomes chimney (falling/moving fast sound)
- Equals sign moves out right from the house (swoosh noise)
- 1000 pops up (pop noise)

800,00 piglets are slaughtered per year in New Zealand alone with Kiwis eating over 20kg of pork per person per year.

- 800,00 with New Zealand in background
- Zooms into one of the circles (zoom/moving noise) which becomes the head of the man.
- Equals sign moves out right from the man (swoosh noise)
- 20kg of pork pops up (pop noise)

#### The good news....

- Goes blank for a while to add suspense
- Question mark pops up (pop noise)

77% of Kiwis are against pig factory farming.

- 77% appears, (pop sound) drops down (moving/sinking sound) and the factory fades in then the circle with a slash through it flashes over the top. (errr, errr sound in time with flashes)

## How do we break the cycle?

- Circle of arrows slowly move around (slow movement/rotating noise), then suddenly with speed an arrow shoots off to the right (rocket/fast movement noise)

#### Stop giving your money to pig farms and slaughterhouses!

- Screen moves with it, turns into money poping up (cha-ching sound every time a note pops up), making a path avoiding the factory (machine/factory gears sounds)

#### Don't worry, don't give up your bacon yet!

- Follows the screen down to show some bacon (surprised pig squeal)

It's as easy as choosing not to don't buy factory-farmed pork, go free range, alternatively you could have a meat free week once a month.

- Thumbs up moves in fast from the right pushing the bacon off the left hand side of the screen, sleeve attached to the thumb has free range on it (tick/point sound).
- Arm pushed back out to the right (swosh noise) pushed by a line of three meat products with one vege (tick/point sound).

Give vegan or vegetarian a go, it means eating for life, your life and animals lives.

- Meat turns into carrots (pop noise)

Have a look on PETA.org to order a free copy of PETA's vegetarian/vegan starter kit.

- Screen is just background colour and text pops up (pop sound)

Or Donate to help pigs at stopfactorydarming.org.nz to make a difference today!

- Folds down and changes to website text (page flip sound)